

Subject : MBA &amp; BBA

Accn No.	Title / Author	Copies	Status
76664	1001' Business Letters / Kumar, Vinodon. : Jaime, 1980	1	
20474	Accounting ethics / Maurice, Jack. : Pitman Publishing , 1996 657 MAU	2	
10192	Accounting for management : text and cases / Bhattacharyya, S. K. : Vikas Publishing, 1999 658.1511 BHA	20	
48640	Accounting for management (management accounting) / Ramachandran, T. : Scitech Publications, 2001 657.48 RAM	80	
25165	Accounting in a nutshell - finance for the non specialist / Walker, Janet. : Viva Books, 2002 657 WAL	5	
24385	Accounting : information for business decisions / Cunningham, Billie M. : Harcourt Brace College Publishers, 2000 657 CUN	1	
4675	Accounting principles / Anthony, Robert N. : A. I. T. B. S. Publishers, 1996 657 ANT	10	
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24446	Accounting theory / Hendricksen, Eldon S. : McGraw-Hill , 2001 657.74 HEN	1	
20425	Accounting theory : an introduction / Porwal, L. S. : Tata McGraw-Hill, 2001 657 POR	2	
24285	Adding value to marketing : the role of marketing in today's profit - driven organization / Doyle, David P. : Kogan Page, 1998 658.1552 DOY	1	
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24250	Advanced supply chain management : how to build a sustained competitive advantage / Poirier, Charles C. : Viva Books, 2002 658.7 POI	2
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22167	Advertising management / Batra, Rajeev. : Prentice- Hall of India, 2005 659.1 BAT	3
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24300	Aligning human resources and business strategy / Holbeche, Linda. : Butterworth-Heinemann, 2002 658.3 HOL	2
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	Total	1043
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